

# Athens, TX - Regional Trade Area

## NextSite Community Overview

1990 - 2000 - 2010 Census, Q2 2018 Estimates & Q2 2023 Projections

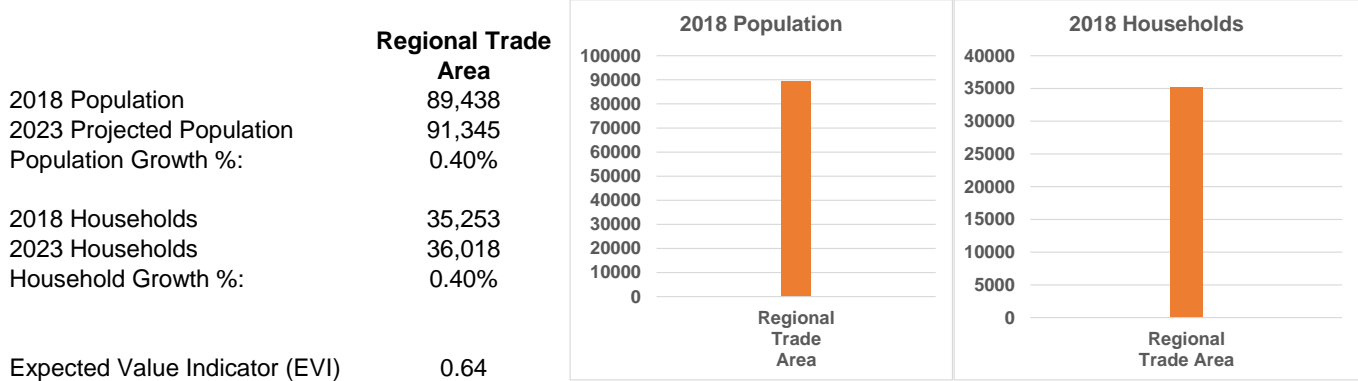
Calculated using TAS Retrieval

Latitude: 32.204311 Longitude: -95.855499

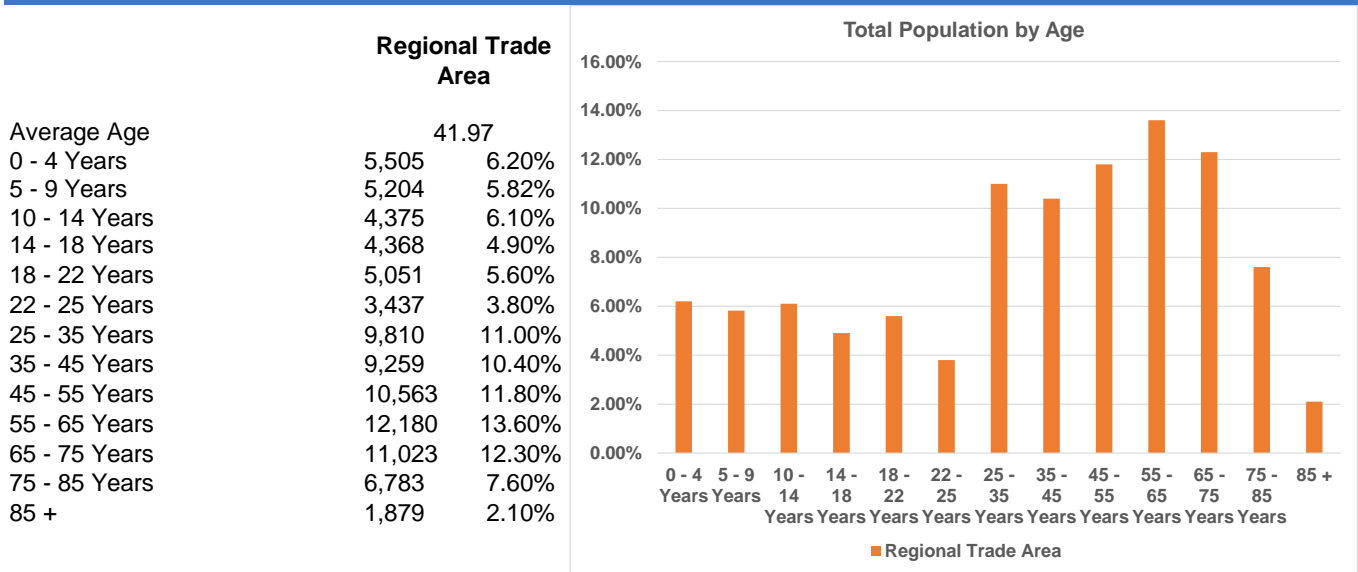
Jan 14, 2019



### Population

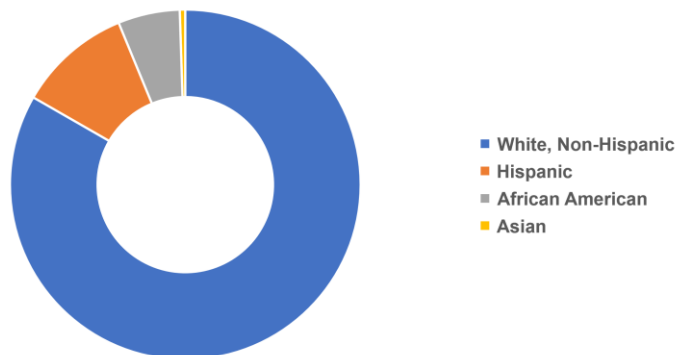


### Total Population by Age



## Population by Race/Ethnicity

	Regional Trade Area	
White, Non-Hispanic	73,160	81.80%
Hispanic	9,213	10.30%
African American	4,970	5.60%
Asian	435	0.50%



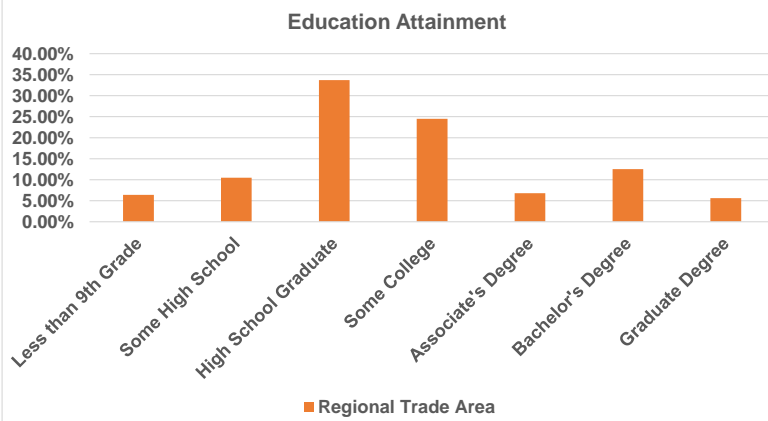
## Household Income

	Regional Trade Area	
Per Capita Income	\$25,713	
Average HH Income	\$64,419	
Median HH Income	\$47,501	
\$25,000 - \$35,000	4,064	11.50%
\$35,000 to \$50,000	5,400	15.30%
\$50,000 to \$75,000	6,380	18.10%
\$75,000 to \$100,000	4,231	12.00%
\$100,000 to \$150,000	3,987	11.30%
\$150,000 to \$200,000	1,287	3.70%
\$200,000 +	764	2.20%



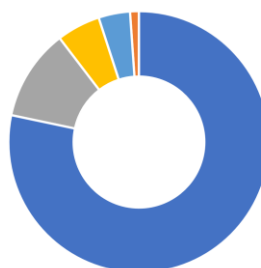
## Education Attainment

	Regional Trade Area	
Less than 9th Grade	3,916	6.40%
Some High School	6,477	10.50%
High School Graduate	20,754	33.70%
Some College	15,051	24.50%
Associate's Degree	4,188	6.80%
Bachelor's Degree	7,692	12.50%
Graduate Degree	3,420	5.60%



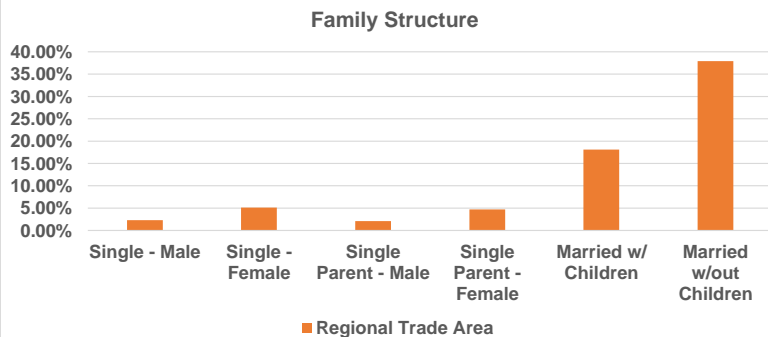
## School Enrollment

	Regional Trade Area	
Not enrolled	70,012	78.30%
Nursery school/preschool	997	1.10%
Kindergarten/Elementary	10,068	11.30%
High School	4,833	5.40%
College/Graduate/Professional	3,527	3.90%



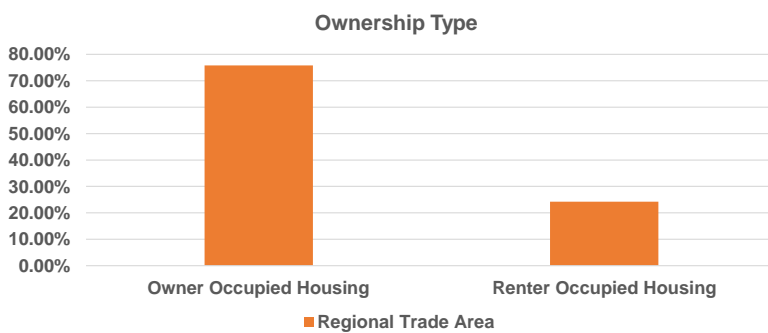
## Family Structure

	Regional Trade Area	
Single - Male	822	2.30%
Single - Female	1,809	5.10%
Single Parent - Male	729	2.10%
Single Parent - Female	1,667	4.70%
Married w/ Children	6,367	18.10%
Married w/out Children	13,352	37.90%



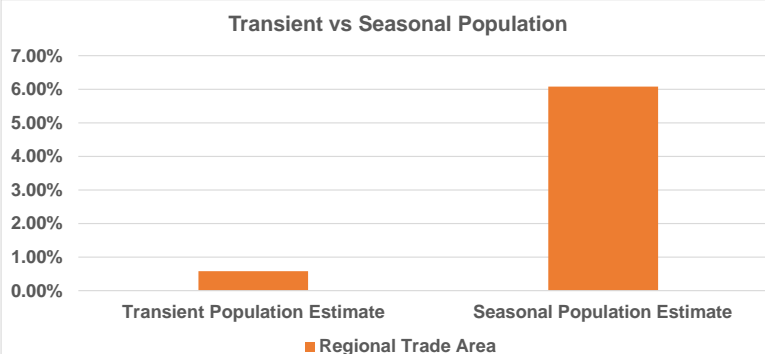
## Home Ownership

	Regional Trade Area	
Owner Occupied Housing	26,711	75.80%
Renter Occupied Housing	8,542	24.20%



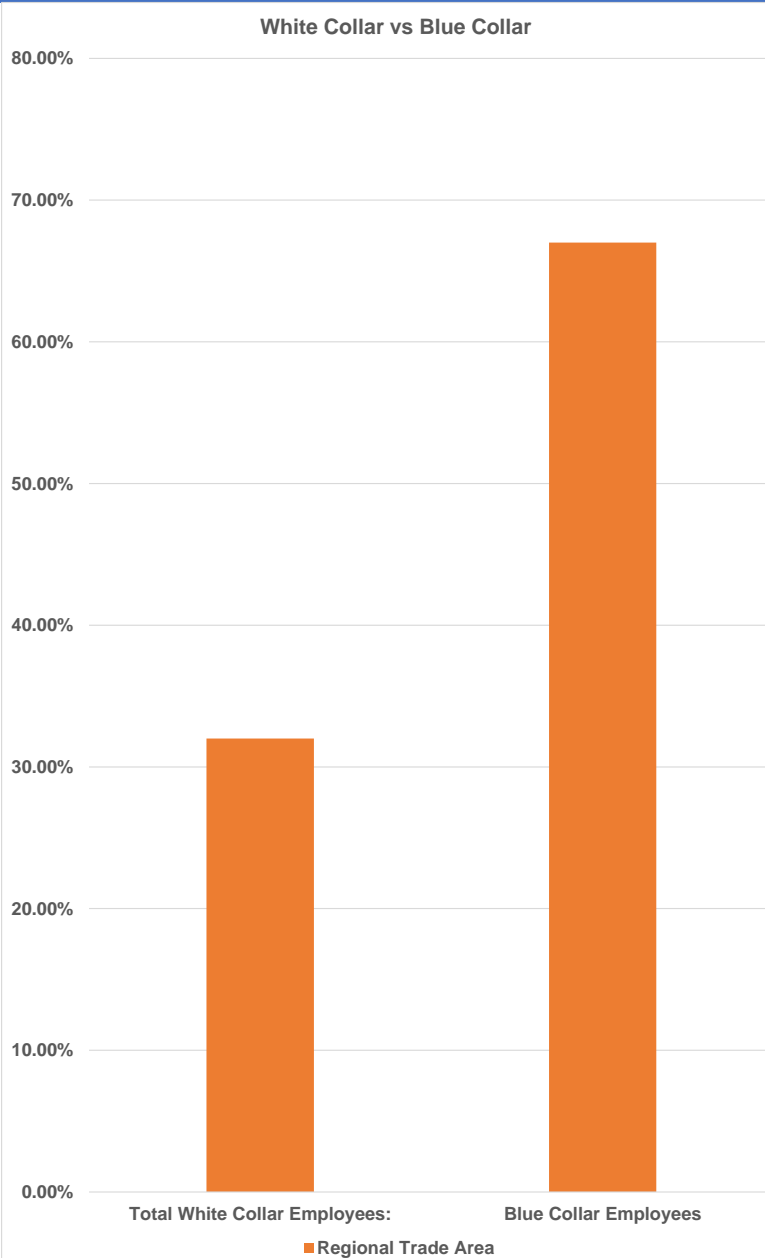
## Components of Change

	<b>Regional Trade Area</b>	
Births	1,088	
Deaths	994	
Migration	313	
Transient Population Estimate	516	0.58%
Seasonal Population Estimate	5,440	6.08%



## Occupations

	<b>Regional Trade Area</b>	
<b>Total White Collar</b>	<b>6,563</b>	<b>32.00%</b>
Architecture and Engineering Employees	210	1.00%
Community and Social Services Employees	522	3.00%
Computer/Mathematical Science Employees:	246	1.00%
Education, Training, and Library Employees	2,079	10.00%
Arts, Design, Entertainment, Sports, and Media Employees	260	1.00%
Healthcare Practitioners/Technical Employees	815	4.00%
Healthcare Support Employees	550	3.00%
Legal Employees	130	1.00%
Life, Physical, and Social Science Employees	99	0.00%
Management Employees	1,032	5.00%
<b>Blue Collar Employees</b>	<b>13,623</b>	<b>67.00%</b>
Building, Grounds Cleaning, and Maintenance Employees	657	3.00%
Construction and Extraction Employees	844	4.00%
Farming, Fishing, and Forestry Employees	24	0.00%
Food Preparation and Serving Related Employees	1,569	8.00%
Installation, Maintenance, and Repair Employees	839	4.00%
Personal Care and Service Employees	567	3.00%
Production Employees:	1,256	6.00%
Protective Service Employees:	198	1.00%
Sales and Related Employees:	2,997	15.00%
Transportation/Material Moving Employees:	1,246	6.00%
<b>Military</b>	<b>-</b>	<b>0.00%</b>



## Workplace Statistics

# of Businesses:  
 Workplace Employees (FTE):  
 Total Daytime Population:  
 Median Employee Salary:  
 Average Employee Salary:  
 Unemployment Rate

**Regional Trade Area**

1,801  
 20,398  
 87,366  
 \$36,084  
 \$41,978  
 5.19%

