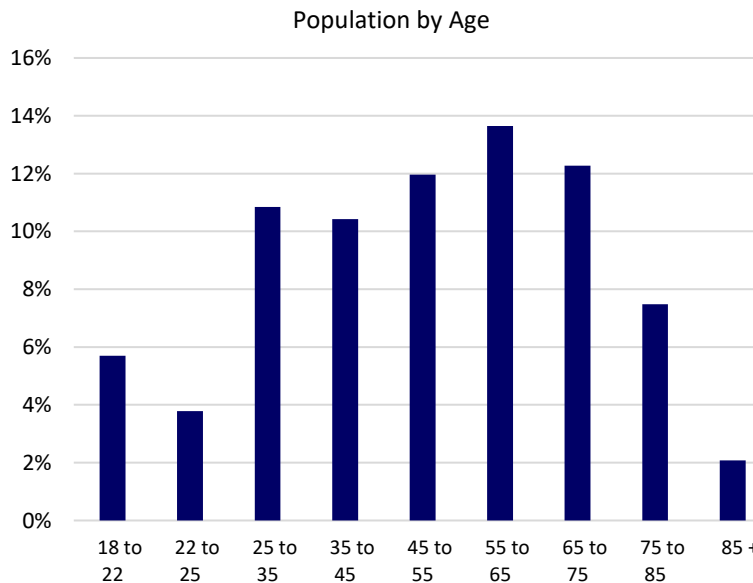
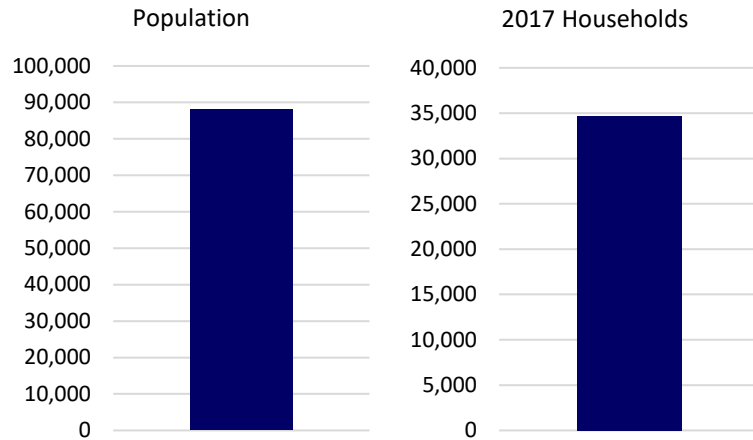


Consumer Profile Report

STI: PopStats, 2017 Q4

Trade Area

Current		
2017 Population	88,032	---
2022 Projected Population	90,068	---
Pop Growth (%)	2.3%	---
2017 Households	34,709	---
2022 Projected Households	35,520	---
HH Growth (%)	2.3%	---
Census Year		
2000 Population	79,191	---
2010 Population	85,308	---
Pop Growth (%)	7.7%	---
2000 Households	30,970	---
2010 Households	33,616	---
HH Growth (%)	8.5%	---
Total Population by Age		
Average Age (2017)	41.9	
Children (2017)		
0 - 4 Years	5,424	
5 - 9 Years	5,107	
10-13 Years	4,298	
14-17 Years	4,356	
Adults (2017)		
18 to 22	5,012	5.7%
22 to 25	3,333	3.8%
25 to 35	9,552	10.9%
35 to 45	9,178	10.4%
45 to 55	10,534	12.0%
55 to 65	12,014	13.6%
65 to 75	10,803	12.3%
75 to 85	6,589	7.5%
85 +	1,834	2.1%



Consumer Profile Report

STI: PopStats, 2017 Q4

Trade Area

Population by Race/Ethnicity (2017)

White, Non-Hispanic	71,975	81.8%
Hispanic	9,066	10.3%
African American	4,918	5.6%
Asian	431	0.5%

Language at Home (2017)

Spanish	6,433	7.8%
Asian Language	377	0.5%

Ancestry (2017)

American Indian (ancestry)	434	0.5%
Hawaiian (ancestry)	47	0.1%

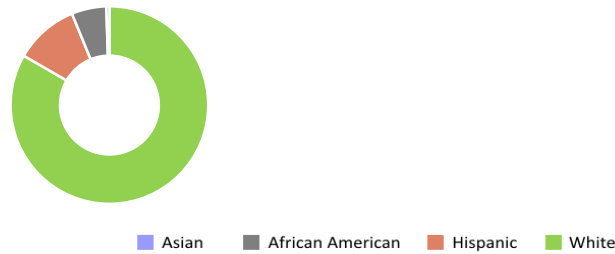
Household Income (2017)

Per Capita Income	\$25,126	---
Average HH Income	\$63,727	---
Median HH Income	\$47,088	---
Less than \$25,000	9,068	26.1%
\$25,000 - \$34,999	3,977	11.5%
\$35,000 - \$49,999	5,421	15.6%
\$50,000 - \$74,999	6,297	18.1%
\$75,000 - \$99,999	4,135	11.9%
\$100,000 - \$149,999	3,835	11.1%
\$150,000 - \$199,999	1,339	3.9%
\$200,000+	637	1.8%

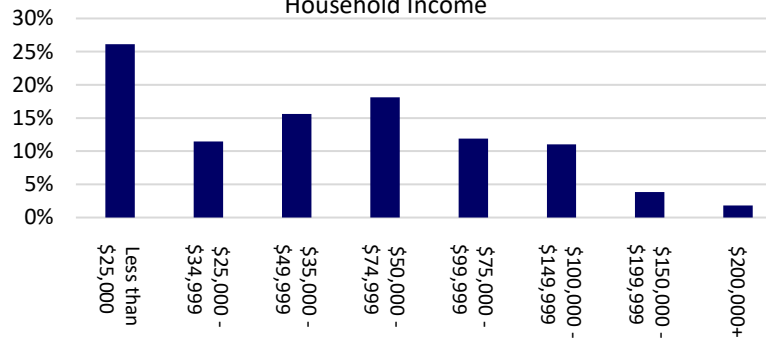
Education (2017)

Less than 9th Grade	3,853	6.4%
Some High School	6,367	10.5%
High School Grad	20,452	33.8%
Some College	14,775	24.4%
Associate Degree	4,107	6.8%
Bachelors Degree	7,567	12.5%
Graduate Degree	2,826	4.7%

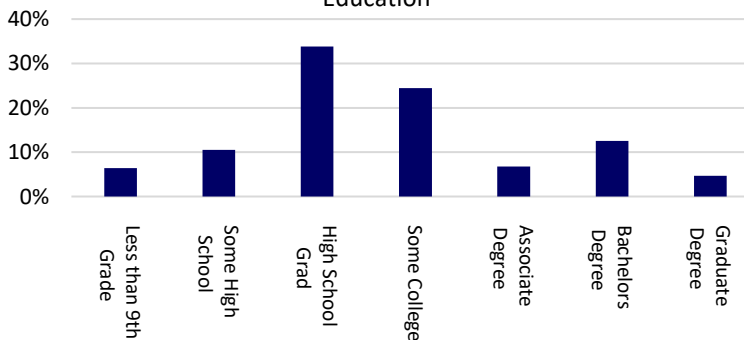
Race/Ethnicity



Household Income



Education



Consumer Profile Report

STI: PopStats, 2017 Q4

Trade Area

Family Structure (2017)	24,342	
Single - Male	809	3.3%
Single - Female	1,773	7.3%
Single Parent - Male	724	3.0%
Single Parent - Female	1,648	6.8%
Married w/ Children	6,268	25.7%
Married w/out Children	13,120	53.9%
Household Size (2017)		
1 Person	8,911	25.7%
2 Persons	13,112	37.8%
3 Persons	5,125	14.8%
4 Persons	4,131	11.9%
5+ Persons	3,430	9.9%
Home Ownership (2017)	34,709	
Owners	26,260	75.7%
Renters	8,449	24.3%
Components of Change (2017)		
Births	1,066	1.2%
Deaths	980	1.1%
Migration	640	0.7%
Unemployment Rate (2017)		4.5%
Employment, Pop 16+ (2017)	71,003	
Armed Services	16	0.0%
Civilian	37,424	52.7%
Employed	35,763	50.4%
Unemployed	1,661	2.3%
Not in Labor Force	33,563	47.3%
Businesses		
Establishments	1,784	---
Employees (FTEs)	20,672	---

